

	LOGO AND CERTIFICATE USAGE INSTRUCTIONS	Document No.	TLM.S.35
		Publication Date	June 23, 2025
		Revision No.	00
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1.

OBJECTIVE To explain the terms of use of the TCS logo, TCS certificate, and IAS accreditation logo for companies that have qualified for certification within the framework of system certification activities conducted by TCS INTERNATIONAL (TCS).

2. SCOPE

Companies that are deemed eligible for certification by TCS after evaluation must use the logo and TCS certificate, for which they have acquired the right to use, in accordance with the terms and conditions set forth in this instruction.

3. DEFINITIONS

3.1. TCS Logo: This is the symbol that TCS uses to identify its own name.



3.2. TCS Mark: This is the symbol used by TCS to indicate the certification status of its certified customers.

The mark is created by writing the TCS logo along with the certification field and, if applicable, the relevant standard number.



3.3. IAS Accreditation Mark: This is the symbol used by IAS to indicate the accreditation status of accredited organizations. The accreditation mark is created by adding the accreditation number of the accredited organization below the IAS logo.



3.4. Certificate: The document providing proof of certification. Also referred to as a "certification document" in some sources. It is called.

4. APPLICATION

4.1. Rules for the Use of TCS Trademarks

Customers who are entitled to receive certification must use the certification marks they have been granted the right to use in accordance with the terms and rules specified in this instruction. The right to use the TCS mark belongs solely to TCS. TCS marks will be sent via email upon request.

The general rules regarding trademark use are as follows: 1. TCS

certification trademarks may only be used by customers who have successfully passed audits conducted by TCS and whose certification remains valid. Unauthorized use of TCS trademarks by third parties will result in legal action.

2. TCS trademarks may not be used in any way to imply that TCS is responsible for the content of the documents used or the activities performed.

3. TCS trademarks may not be used in divisions, subsidiaries, and affiliates that are not covered by this certification.

4. In the event of contract cancellation, expiration of the document's validity period, suspension or cancellation of the document, trademark use must cease immediately.

5. If any scope of the document is narrowed, advertising materials must be adjusted to reflect the narrowed scope, and brand use must cease for matters outside the scope.

6. The right to use TCS trademarks belongs to the natural or legal person in whose name the document is issued. The right to use the trademarks... It cannot be transferred to third parties.

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7. The TCS mark must not be used in a way that could cause any misinformation about certification status or in any other misleading manner.

8. The TCS brand should not be used in a way that creates confusion among the documents held (system certificates, product certificates, etc.).

9. In the event of misleading or inappropriate use of the TCS brand, all legal rights belong to TCS.

TCS reserves the right to pursue legal action at any time.

10. If any trademark use outside of these instructions is detected, the document will be suspended and revoked, and legal action will be initiated if necessary.

11. TCS monitors customers' brand usage through scheduled audits and in response to complaints and objections.

Customers must demonstrate the intended use of the brands to TCS.

12. TCS trademarks may be used as specified on the TCS website, in the specified dimensions. Furthermore, dimensions can be reduced or enlarged while maintaining the same ratios.

13. If using a different brand than what is specified in these instructions is necessary, approval must be obtained from TCS.

14. The TCS brand may only be used in the fields of activity covered by this document.

15. TCS marks; i.

Cannot be used on products (the term "product" here may refer to a product that can be directly touched or a product contained in a separate package, container, etc.). ii. Cannot

be used on the product packaging or in a way that indicates the product's conformity. iii. Cannot be used on the product packaging or in documents containing information provided with the packaging, indicating the organization's certified status.

A statement indicating that the organization has a management system may be used. Product packaging is considered as the part of the product that is separated without being broken down or damaged. Information provided with the packaging is considered as separately provided or easily separable. Type labels and identification plates are considered part of the product. The statement should in no way imply that the product, process, or service is certified. This statement should include the organization's description.

The type of management system (quality, environment, etc.), the applied standard, and a reference to the certification body that issued the certification must be included (e.g., brand or name). For example, a clear statement such as, "This product is manufactured by X Ltd.

Co./A.ÿ. and is certified by TCS according to ISO 9001:2015 quality management system," is permissible. iv. The fact that

the management system is certified cannot be used in a way that gives the impression that TCS has certified a product (including services) or process. v. It may be used in

advertising publications or brochures, with or without stating that the certification was given to the relevant management

system. For example, TV commercials, videos, website letterhead, invoices, business cards, and other materials requiring paper use.

vi. The use of the brand name in laboratory

test, calibration, or inspection reports and certificates is not permitted.

4.2. Rules for the Use of the IAS Accreditation Mark

1. The IAS accreditation mark cannot be used alone without the TCS certification mark. 2. If the obtained certificate is within the scope of accreditation, the IAS accreditation mark may be used together with the relevant TCS certification mark on stationery, advertising, promotional and similar materials. The IAS accreditation mark cannot be used on business cards, and no reference to accreditation may be made on business cards (this includes printed business cards as well as signatures/business cards in emails). The term "Promotional Materials" refers to notes, labels, documents or written materials attached to products and materials other than products or goods produced under an accredited product certification activity.

This includes notifications. This restriction also applies to packaging and promotional materials.

3. The IAS accreditation mark and the TCS certification mark cannot be used in separate locations, in different sizes, or in a way that overshadows (stands out) each other.

4. The IAS accreditation mark can be used in embossed or holographic form.

5. The IAS accreditation mark cannot be used on vehicles.

6. The IAS accreditation mark may not be used on buildings or flags.

7. The IAS accreditation mark can be used on interior building walls, doors, or trade show booths.

8. The IAS accreditation mark must not be altered, modified in format, or tampered with for any purpose; it must be used exactly as it appears in its electronic version.

9. The IAS accreditation mark must not be used in a way that implies IAS endorses or recommends any product or service, or that IAS has assumed responsibility for certification activities.

10. Certified laboratories may not use the IAS accreditation mark related to the management systems they are certified under in their test/calibration/medical analysis/proficiency test reports or certificates, etc.

11. In the event that TCS's accreditation is revoked, the use of the IAS accreditation mark on promotional and consumable materials, advertisements, products, labels, and packaging must cease immediately.

4.3. Certificate Usage Rules

Customers who are entitled to receive the document must use it in accordance with the terms and conditions set forth in this instruction. The general rules regarding document usage are as follows:

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1. TCS is the owner of all documents and they must be returned upon request.
2. TCS documents are sent to customers after the certification decision is made.
3. TCS documents may not damage the reputation of TCS or its certification system, or undermine public trust.
The documents should not be used in a way that could lead to losses, and no statements should be made that could render TCS unauthorized or mislead it regarding the documents.
4. TCS certificates cannot be used in departments, affiliates, and subsidiaries that are not covered by the certification.
5. In the event of contract cancellation, document expiration, suspension, or cancellation, the use of the document must cease immediately. This includes ceasing its use in all advertising materials and activities that refer to the certification. The client is obligated to send the original documents that have expired to TCS.
6. If any scope of the document is narrowed, advertising materials should be adapted to the narrowed scope.
Corrections should be made, and the use of documents on excluded topics should be stopped.
7. The right to use TCS documents belongs to the natural or legal person in whose name the document was issued. The right to use the documents...
It cannot be transferred to third parties.
8. TCS documents and any part thereof must not be used in a misleading manner, and this is not permitted.
9. TCS documents should not be used in a way that creates confusion between existing documents (system document, product document, etc.).
10. In the event of misleading and/or inappropriate use of TCS documents, TCS reserves all legal rights.
TCS reserves the right to initiate legal proceedings at any time.
11. Failure to comply with the document usage rules will result in suspension and cancellation of the document, and legal action may be initiated if necessary.
12. TCS monitors customers' document usage during scheduled audits and in response to complaints and objections.
Customers are required to indicate to TCS the intended use of the documents.
13. This document may only be used within the scope of the activities covered by the document; it should not give the impression that it pertains to activities or addresses outside the scope of certification.
14. This document cannot be used as a product certificate.
15. The document may be used by the client who has earned the right to receive it for advertising, commercial or promotional purposes, without any changes to its content or format, provided that it declares its compliance with the relevant management system standard in any place it deems appropriate.

4.4. Other Rules a.

Certified customers are obligated to comply with the terms and conditions of these instructions for the duration of the validity of their certification.

a. Some obligations continue even after the document's validity expires. b. TCS reserves the right to change the terms and conditions specified in this instruction without prior notice. Customers are obligated to continuously monitor and implement the current version of this instruction on the TCS website. c. Every person or entity entering into a commercial relationship with TCS has accepted all legal terms and conditions, both those specified and not specified in this instruction.
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Area of Use	IAS Accreditation Mark (Together with the TCS brand)	TCS Brand
		
On the product	Unusable	Unusable
Promotional Products	Unusable	Unusable
Initial Packaging (on the packaging)	Unusable	Unusable
Advertising and Promotional Materials (Examples: Posters, TV commercials, videos, brochures, (website))	With the company's trade name and logo together in accordance with article 3.f. can be used on business cards It is not used.	With the company's trade name and logo They can be used together.
Second Packaging (on the packaging)	Unusable	Not to be used (clause 4.3.2 b. iii.' e) (an appropriate expression can be used)
Borders	Interior walls, excluding the exterior surfaces of buildings, doors and exhibition stands available.	Available
Laboratory Experiments, Calibration, or Inspection Reports and Certificates	Unusable	Unusable
Calendar/Planner/Christmas Card	Unusable	Available
Flag	Unusable	Available
Vehicle	Unusable	Available
Window Adhesive	Unusable	Available

5. RELATED DOCUMENTS

6. REVISION STATUS Revision

No.	Revision Date	Revision The Article Made	Explanation